



ANNUAL REPORT 2024

*"I'm so glad we
came here first."*



FROM THE DIRECTOR'S DESK

Last year, I noticed a couple leaving their ultrasound appointment. They seemed overwhelmed. As it turns out, they had just learned they were having twins. The couple was experiencing a mix of both joy and fear – a feeling I remember so vividly from when I learned I was having twins two years ago.

In my role as executive director, I don't often get the chance to be with women and families face to face in the same way that our nurses and client advocates do. My work focuses on carrying out strategic initiatives and ensuring our staff has the support and resources they need to care for the women who come to AlphaCare. So when this happened, it felt a bit like a divine appointment. "I completely understand where you're coming from," I told them, *"I went through the same experience."* Through shared tears and words, I felt fortunate to be able to offer encouragement and prayer and to connect with this woman.

Before they left, the woman said to her partner, *"I'm so glad we came here first. This was the best place to discover this news."* They then turned to me and said, "You need to know you have the best staff here. We had such a fantastic experience from the moment we stepped foot in here."

When I reflect on the past year and AlphaCare's 2024 statistics, this moment sticks out to me. Not only does it make me feel so proud of our staff who provide such excellent, compassionate care to women every day—but it makes me remember this:

Every number has a story behind it.

And for each of those stories, the Lord has given AlphaCare the opportunity to play a vital role. We thank Him for allowing AlphaCare to be a place of hope and encouragement, and we pray that God continues to work in their unfolding lives, protecting them, strengthening them, and revealing His love and grace.

Thank you for your support over this last year.



Brooke Nearman
Executive Director

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EQUIPPING NURSES TO SERVE MORE WOMEN

WOMEN
SERVED
612



In 2024, AlphaCare celebrated a major milestone in our ability to serve more clients through the training of two nurse sonographers, **Annalies** (pictured right) and Gina. With their hands-on ultrasound training complete, they are now fully equipped to provide life-affirming care to women in vulnerable moments.

Thanks to their dedication—and the support of so many who helped recruit ultrasound models – AlphaCare can now offer more appointments each week.

We're grateful for the five part-time nurses currently on staff and ask for continued prayer as we seek to hire a full-time nurse manager to lead this vital team. This is an important goal for both prayer and budgeting as we grow.



SOCIAL SERVICES

CLIENTS IN
SOCIAL SERVICES
207



SOCIAL SERVICE
APPOINTMENTS
705



TRAUMA HEALING
PARTICIPANTS
11



MOM'S GROUP
PARTICIPANTS
33



PARTNER SPOTLIGHT: THE ROCK

Since 2017, AlphaCare's Mobile Medical Clinic (MMC) partnered with The Rock Ministries by offering our MMC services in Kensington.

In 2024, The Rock Ministries opened a brick-and-mortar location called The Rock Women's Care Center. We are grateful to The Rock Ministries for their partnership with our MMC over the past 7 years.

One of our full-time nurses, **Ann Marie Myers**, leads the launch of this center. Join us in celebrating and praying for Ann Marie and The Rock.

We look forward to continuing to support their ministry and witnessing the impact they will have on the lives of women and families in our community.



SPECIAL THANKS

The Knights of Columbus #15658

We'd like to thank the Knights of Columbus #15658 from Our Lady of Good Counsel for providing AlphaCare with the funds to purchase a new ultrasound machine last year.

This ultrasound is being used on our Mobile Medical Clinic and is a blessing to staff and clients who benefit from the updated technology and accessibility to quality care.

MEDICAL SERVICES

PREGNANCY TESTS
427



ULTRASOUNDS
374



MOBILIZING CARE ACROSS THE CITY

AlphaCare completed a full branding refresh, interior renovations, and a new vehicle wrap that reflects our commitment to dignified care. In December, we launched a new pop-up site in South Philadelphia in partnership with Snyder Avenue Congregational Church and several immigrant and refugee congregations.

This expansion is gaining traction through our **#MobilizePhilly** campaign. As part of our five-year vision, this mobile outreach is a strategic step toward doubling the number of clients we serve annually.



RAISING AWARENESS THROUGH LEADERSHIP



Executive Director Brooke Nearman has helped advance the conversation around maternal health as a founding board member of the **Pennsylvania Pregnancy Wellness Collaborative (PPWC)**. AlphaCare's vision was shared with elected officials and the public at events like the PPWC Day of Advocacy and March for Life media appearances.

Brooke and **Board Chair Charles Hopkins** spoke at a press conference in Harrisburg and met with Philadelphia city leaders to highlight how pregnancy centers support maternal and child health. These public engagements are helping open doors for thoughtful conversations – even with those who may not consider themselves pro-life – showcasing AlphaCare's leadership role in serving families with compassion and excellence.



DONOR & VOLUNTEER

Overall Financials

- **Total expenses:** \$952,268
- **Total giving:** \$923,360
- **In-kind gifts value:** \$26,970
- **Number of donors:** 753

Volunteer Stats

- **Number of volunteers:** 170
- **Volunteer hours:** 2,598
- **Saving AlphaCare:** \$102,390

CarePortal

CarePortal is a practical tool for sharing and meeting needs within the community. AlphaCare has utilized the CarePortal digital platform to share tangible needs of clients and receive direct support from nearby churches ready to help.

Total children served: 113

Total requests met: 41

Economic Impact: \$10,340

A DAY OF GOLF, GIVING, AND GRATITUDE

The 2024 AlphaCare Open was a beautiful day of fellowship and fundraising.

Held at the prestigious Grace Course at Saucon Valley Country Club, the event brought together 35 golfers and raised over \$47,000 for AlphaCare's life-affirming services. Guests enjoyed exceptional hospitality, gourmet meals, scenic views, and the opportunity to support women and families in Philadelphia.

We are excited to announce the return of the AlphaCare Open on October 2nd and invite you to join us again.

Sponsorship opportunities and registration is now open at golf.alphacarephilly.org.



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AlphaCare envisions a Philadelphia community where everyone experiences hope, health and healing.

For more ways to care, visit friendsofalphacare.org